

## Top Benefits of Becoming a Sponsor

- Targeted connections to 400+ rural healthcare leaders and advocates.
- Access to our attendee list including their names, organizations and titles.
- A partnership between your organization and the region's only interdisciplinary rural health association and our growing number of members from throughout New England.
- Access to decision makers from rural hospitals, primary care, oral health, behavioral health, home health and long-term care organizations, professional associations, medical and dental schools.
- One on one access to attendees during multiple breaks and dedicated networking times.
- Attend the sessions to learn about the challenges and opportunities that exist within the rural healthcare marketplace.



# 2023 Sponsor Prospectus

2023 New England Rural Health Conference – New Horizons  
in Rural Health Equity

November 8th and 9th | Killington, Vermont

Secure your opportunity to partner with us at [nerha.org/partnership-sponsor-registration](https://nerha.org/partnership-sponsor-registration)

# Partners & Colleagues,

We want to welcome you to the premiere interdisciplinary networking and educational event in the region!

We know our members and attendees are as excited as we are to get together in person at Killington Resort. We hope you will join us and take advantage of exposure to our attendees and partners from across the six states of New England and beyond to connect on rural health topics and improvement efforts

The conference will offer plenary and breakout sessions, highlighting organizations from every state as well as regional and national programs. Throughout our two days of programming we will feature sessions from community-based groups, rural clinicians including oral and mental health, health systems, researchers, students and more.

## Choose from 4 Sponsor Levels!

Our sponsorship opportunities have expanded to include **four Tiers that offer benefits throughout the year** so that you can reach our members outside of the annual conference as well as on the conference floor.

As always, we are truly grateful for your support of the New England Rural Health Association! Our goal is to deliver value to our partners by broadening their reach to new audiences. We hope to see you in November at Killington, Vermont!!

If you'd like to discuss a customized package beyond the four available levels we would love to have you contact us at [admin@newenglandrha.org](mailto:admin@newenglandrha.org)

Schedule At-A-Glance <i>(tentative)</i>	
Wednesday	Thursday
10:00 Check-In Opens	7:00 - 8:30 Check-In and Continental Breakfast, Kick Off
11:30 - 12:45 Continental Lunch & Explore Exhibitors	8:30 - 9:30 Breakout Sessions
12:45 - 1:15 Welcome	9:30 - 10:00 Break, Exhibitors & Snacks
1:15 - 2:30 Plenary Session	10:00 - 11:30 Federal Panel & Fireside Chat
2:30 - 3:00 Break, Exhibitors & Snacks	11:30 - 12:30 Lunch (lunch member meeting & State Discussion Groups (hosted by the SORHs))
3:00 - 4:00 Breakout Sessions	12:30 - 1:00 Poster Presentation Session
4:00 - 4:30 Break, Exhibitors & Snacks	1:00 - 2:00 Breakout Sessions
4:30 - 5:30 Breakout Sessions	2:00 - 2:30 Break & Snacks
6:00 - 6:30 State Community Star Awards & SORH Meet & Greet	2:30 - 3:30 Breakout Sessions
6:30 - 8:00 Reception, Small Plate Dinner	3:45 Closing Remarks & Prize Drawings

Secure your opportunity to join the conversation, showcase your organization, and network with attendees by registering now at [nerha.org/partnership-sponsor-registration](http://nerha.org/partnership-sponsor-registration). Please contact Kiera Hight, our Conference Coordinator, with any questions at [admin@newenglandrha.org](mailto:admin@newenglandrha.org) or 434-401-5327

# 2023 Sponsorship Opportunities

Sponsorship Level	Sprout	Sapling	Maple	Forest
Price	\$1,500.00	\$3,000.00	\$5,000.00	\$15,000.00
<b>Conference Benefits</b>				
Pre-Conference Recognition on our Website	Your Organization Listed	Your Organization Listed, with Logo if Provided	Your Organization Listed, with Logo if Provided	Your Organization Listed, with Logo if Provided
Pre-Conference Recognition on Conference Promotional Material	Your Organization Listed	Your Logo Displayed	Your Logo Displayed	Your Logo Displayed
Pre-Conference Recognition on Social Media			Dedicated Post with Your Logo	Dedicated Post with Your Logo
Visual Recognition Displayed at Conference	Your Organization Listed	Your Organization Listed	Your Logo Displayed	Your Logo Displayed
Oral Recognition from Podium during Keynote Address & Logo Prominently Displayed at Keynote Address			Included	Included
Display Advertising in Conference Program Booklet		Quarter-Page Ad Included, Print + Digital	Half-Page Ad Included + Sponsorship Recognition in Agenda, Print + Digital	Full-Page Ad Included + Sponsorship Recognition in Agenda, Print + Digital
Complementary Conference Registration(s)	One Included	Two Included	Two Included	Four Included
Centrally Located 6-Foot Vendor Table with electricity	Included if Desired	Included if Desired	Included if Desired	Included if Desired
Coffee Station/Snack Partner		Included if Desired	Included if Desired	Included if Desired
Bingo Card Sponsor		Included if Desired	Included if Desired	Included if Desired
<b>Extra Recognition</b>				
Notepad Partner			Pick One	Included
Lanyard Partner			Pick One	Included
Conference Bag Partner			Pick One	Included
<b>Year Round Benefits</b>				
Year Round Recognition Website			Included	Included
Year Round Recognition Community Site				Included
Year Round Logo in Newsletter				Included
Once Per Year Colum Or Featured Event on Newsletter				Included
Oral recognition at 2 virtual events				Included

PLEASE NOTE: Ads are due October 1st. Logos are due immediately (so we can start to put it on our materials if applicable). Please find ad and logo file requirements on last page.

# Ad+Artwork Specs

## ARTWORK SPECIFICATIONS:

Ads must be sized correctly and submitted as high-resolution vectored PDF or EPS files. Color or B+W accepted.

Logos must be submitted as vectored PDF or EPS files. High resolution (300dpi) JPEGs and PNGs may be acceptable.

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## Ad Sizes (not to scale)

