



NEW ENGLAND RURAL HEALTH ASSOCIATION FALL CONFERENCE

2024 SPONSOR PROPOSAL

Expanding Strategies for Rural Sustainability
November 6th & 7th | Mystic Marriott, Groton CT





Welcome to The Largest Regional Rural Health Conference



INTRODUCTION

New England Rural Health Association (NERHA) welcomes you to the premiere interdisciplinary networking & educational event in the region!

We know our members and attendees are as excited as we are to get together in person at the Mystic Marriott. We hope you will join us and take advantage of exposure to our attendees and partners from across the six states of New England and beyond to connect on rural health topics and improvement efforts.

The conference will offer plenary and breakout sessions, highlighting organizations from every state as well as regional and national programs. Throughout our two days of programming we will feature sessions from community-based groups, rural clinicians

oral and mental health, health systems, researchers, students and more.

As always, we are truly grateful for your support of the New England Rural Health Association! Our goal is to deliver value to our partners by broadening their reach to new audiences. We hope to see you in November at Groton, Connecticut!

Ask us about our special sponsor opportunities or our endorsed partnership program and we can tailor a package that suits you best!

ABOUT US

Empowering rural health for vibrant communities

The New England Rural Health Association was established in 1997 with funding from the National Rural Health Association. The Association serves as the rural health association for the six New England states. We are a non-profit, membership-driven organization that serves as a regional rural health advocate.

Now headquartered in Vermont, the Association has grown to a staff of five and five consultants, and is governed by a Board of Directors. Our organization includes over 400 members from across the region who are also committed to improving the health and wellbeing of our rural communities. Together, our staff, consultants and Board work on behalf of our members to advance the work of the New England Rural Health Association and improve the health of rural New Englanders.



4500+
mailing list



400+
members



VISION & VALUES

Building healthier futures through community-driven care

Mission

To improve the health and wellbeing of the people and communities throughout rural New England.

Vision

We envision a rural New England in which all people have equitable pathways to health including complete physical, mental, and social wellbeing.

Our vision

is rooted in the belief that every individual, regardless of location or circumstance, deserves access to high-quality healthcare. Guided by our core values of equity, compassion, and collaboration, we strive to empower rural communities, ensuring they thrive with dignity and resilience.

EVENT HIGHLIGHTS

Unforgettable moments from our event

Experience the vibrancy and engagement of our recent event through our exclusive event highlights. Showcase your brand alongside the most impactful moments, reaching a highly engaged audience of healthcare professionals and decision-makers. Partner with us to elevate your visibility and align your brand with our dynamic community.



PHOTO GALLERY

Capturing Moments, Creating Memories: Explore Our Photo Gallery

From insightful keynote speeches and engaging panel discussions to lively networking sessions and memorable social events. Join us as we journey through the images that capture the spirit and camaraderie of our conference, celebrating the moments that make our annual gathering truly unforgettable.



WHY SPONSOR US?

Unlock unparalleled opportunities with strategic sponsorship



Inquire with us about our new Endorsed Partner program and elevate your brand's presence and impact in rural healthcare!



Discover the unparalleled opportunities awaiting your brand as a sponsor of our event. By partnering with us, you gain access to a highly targeted audience of industry & community leaders, decision-makers, and professionals eager to engage with innovative solutions. **Elevate** your **brand** visibility, **foster** meaningful **connections**, and **position** your organization as a **leader** in the field. Join us in shaping the future of healthcare and maximizing your impact through strategic sponsorship.

Ask us about our special sponsor opportunities or our new Endorsed Partnership program and we can tailor a package that suits you best!

"Partnering with NERHA has been instrumental in expanding our reach and impact. Their unwavering dedication to innovation and community engagement aligns perfectly with our values, making them an invaluable ally in our mission to create positive change."

CURRENT & PAST SPONSORS

Elevating Healthcare Together: Our Sponsors, Our Partners, Our Community

With the support of our sponsors, we unite as partners to innovate, inspire, and make a tangible difference in our community. Together, we elevate standards, promote wellness, and create lasting impact for a brighter, healthier future.



MT. KATAHDIN

PACKAGE

\$1,500

ONE THOUSAND FIVE HUNDRED USD

Delve into our first tier of sponsor opportunities during the 2024 New England Rural Health Association's Fall Conference and discover the perfect platform to elevate your organization's presence. As a first-tier sponsor, you'll enjoy prominent recognition throughout the event, including branding placement on conference materials, tabling options, and exclusive networking opportunities with key industry leaders and decision-makers.

This tier offers both visibility and engagement, allowing you to showcase your commitment to rural healthcare excellence while forging meaningful connections with our diverse community of attendees. Don't miss this chance to be at the forefront of innovation and collaboration in rural health — secure your sponsorship today and join us in shaping the future of healthcare for rural communities.

2024 Conference Sponsorship Benefits

Pre-Conference Recognition on our Website	Your Organization Listed
Pre-Conference Recognition on Promotional Material	Your Organization Listed
Visual Recognition Displayed at Conference	Your Organization Listed
Complementary Conference Registration(s)	One Included
Centrally Located 6-Foot Vendor Table (with electricity)	Included

MT. WASHINGTON

PACKAGE

\$3,000

THREE THOUSAND USD

Explore the second tier of sponsor opportunities available during the 2024 New England Rural Health Association's Fall Conference and discover the perfect avenue to showcase your organization's dedication to rural healthcare. As a second-tier sponsor, you'll receive significant recognition and exposure, including branding placement on conference materials, visibility during the keynote address, and access to exclusive networking opportunities.

This tier offers a valuable opportunity to engage with conference attendees, share insights, and build connections with fellow industry professionals. With a focus on collaboration and innovation, your sponsorship at this level will contribute to the advancement of rural healthcare initiatives and leave a lasting impression on our community. Secure your sponsorship today and join us in driving positive change in rural health.

2024 Conference Sponsorship Benefits

Pre-Conference Recognition on our Website & Promotional Material	Your Organization Listed & Logo Displayed
Pre-Conference Recognition on Social Media	Dedicated Post with Your Organization Listed
Visual Recognition Displayed at Conference	Your Logo Displayed
Complementary Conference Registration(s)	Two Included
Centrally Located 6-Foot Vendor Table (with electricity)	Included
Displayed Advertising in Conference Program Booklet	Half-Page Ad + Sponsorship Recognition in Program, Print + Digital
Coffee Stations / Snack Partner	Included
Bingo Card Sponsor	Included

A LE CARTE

OPTIONS

\$250+

STARTING AT TWO HUNDRED FIFTY USD

Explore à la carte sponsorship opportunities during the 2024 New England Rural Health Association's Fall Conference and customize your involvement to align perfectly with your organization's goals. Whether you're seeking increased visibility through targeted branding opportunities or aiming to maximize engagement with attendees through tailored networking sessions, our range of à la carte options allows you to craft a sponsorship package that meets your specific needs. From sponsoring events to branding merch, each opportunity offers a unique way to showcase your commitment to rural healthcare excellence while connecting with key stakeholders in the field. Contact us today to explore the possibilities and secure your preferred sponsorship options for this premier event in rural health!

A Le Carte Options	
Student Mixer Sponsor	\$500
Merchandise Sponsor	\$250+
Breakfast Sponsor	500
Lunch Sponsor	\$500
Dinner Sponsor	\$500
Star Sponsor - Includes: speaking slot for 10 minutes at cocktail hour and most prominent logo display in ballroom	\$1,000

AD + ARTWORK

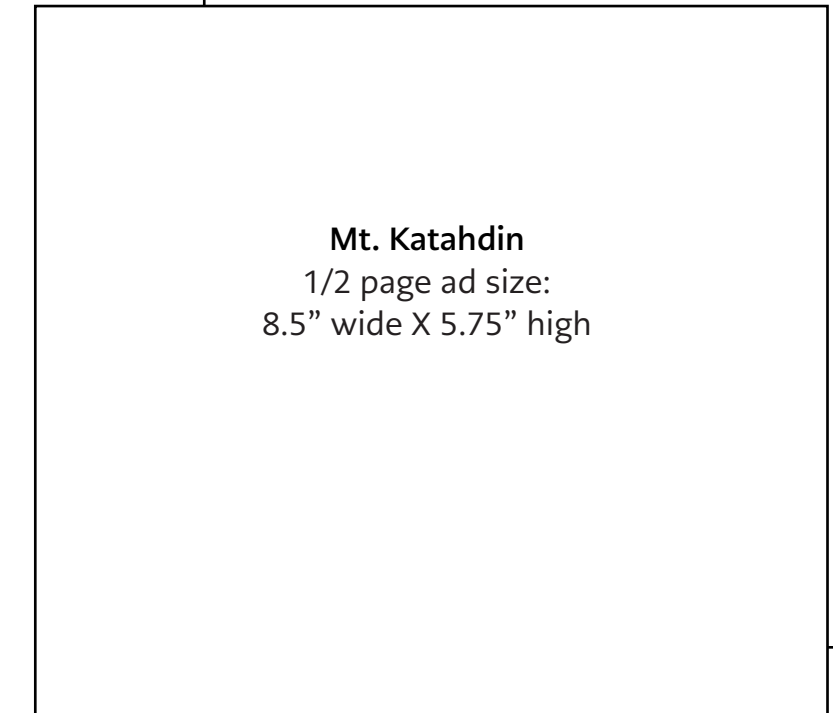
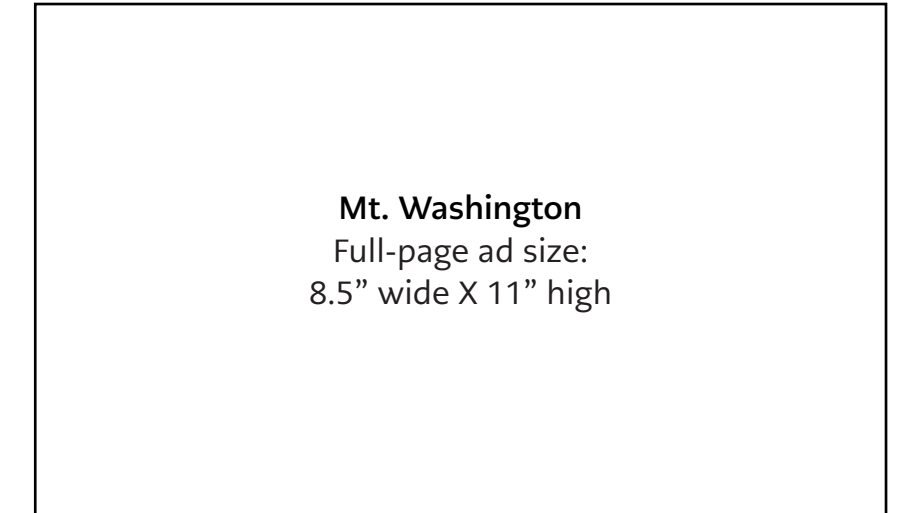
ARTWORK SPECIFICATIONS:

Ads must be sized correctly and submitted as high-resolution vectored PDF or EPS files. Color or B+W accepted.

Logos must be submitted as vectored PDF or EPS files. High resolution (300dpi) JPEGs and PNGs may be acceptable.

PLEASE NOTE: Ads are due October 1st. Logos are due immediately (so we can start to put it on our materials where applicable).

Ad Sizes (not to scale)





CONTACT US

Secure your opportunity to join the conversation, showcase your organization, and network with attendees by contacting Kiera Hight, our Conference Coordinator, with any questions at admin@newenglandrha.org or 434-401-5327

*Connect with Us: Let's Start
a Conversation*

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